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## OFFICIAL PRESS RELEASE

### TRANSITION FROM BOSCH GROUP TO TRITON PARTNERS MARKS A NEW CHAPTER IN INNOVATION AND CUSTOMER COMMITMENT

*KEENFINITY, previously known as Bosch's Security and Communications Technology business, is transitioning to Triton Partners, with the ownership change expected to be finalized by mid-2025. During this transition, KEENFINITY will continue to leverage the Bosch brand for key systems, ensuring customers experience uninterrupted service and trust. This shift does not alter KEENFINITY's commitment to innovation, digitalization, and its customer-first approach.*

#### **Transition of Bosch Building Technologies Operations in Vietnam**

Effective May 1, 2025, the business operations of Bosch Building Technologies in Vietnam will be transitioned from the Branch of Bosch Vietnam Co., Ltd. in Ho Chi Minh City to Keenfinity Vietnam Company Limited, aligning with the transition to Triton Partners. The full ownership transfer is expected to close by mid-2025. Together, Triton and KEENFINITY are dedicated to driving innovation, accelerating digitalization, and shaping the future of safety and communication technologies.

#### **Comprehensive Product Portfolio**

KEENFINITY's diverse portfolio includes intelligent video surveillance, intrusion detection, access control, and voice alarm systems. The company also continues to offer world-renowned brands such as Bosch\*, Electro-Voice, Dynacord, RTS, and Telex.

(\*) To maintain continuity and trust with its valued customers and partners, KEENFINITY will continue using the Bosch product brand for Video Systems, Access Control, Intrusion Alarm, and Communication Systems Globally. This includes sales, packaging, and digital platforms.

#### **Commitment to Innovation and Customer Experience**

Though the name KEENFINITY is new, the company's core mission remains unchanged: to deliver cutting-edge technology, supported by a strong global presence and a customer-first approach. As part of this transition, KEENFINITY will continue using the Bosch product brand for the specified systems under a license agreement with Bosch. This ensures a seamless customer experience and continued product availability. Over time, new product brand identities will be introduced gradually, with clear communication to all stakeholders.

Bosch, Electro-Voice, Dynacord, RTS, Telex are registered trademark, and KEENFINITY is committed to maintaining the brand's legacies during this period.

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*Yours Sincerely,*

**REPRESETATIVE****BRANCH OF BOSCH VIETNAM  
CO., LTD**

Andre Maurice De Jong  
Managing Director

**REPRESENTATIVE****KEENFINITY VIETNAM  
COMPANY LIMITED**

Nguyen Anh Dung  
Managing Director